



Vegan camp out 2024

PLANT-BASED UNIVERSITIES



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WHO ARE PBU?

- Plant-Based Universities is a multinational campaign calling universities to transition to 100% plant-based catering.
- Active campaigns in **over 80 universities!**
 - A social network of students across the UK and Europe that meet at Summer Camps, social days, and online meetings.
- PBU has seen wins at **15 universities since 2022.**
 - Passing motions to set requirements for plant-based food at Students' Unions.
 - Including Newcastle, Lancaster, Cambridge, Birmingham, Graz (Austria) & more!

GLOBAL COMMUNITY

Training events:

- Summer Camps
 - Mega-camp in Germany 15-19 August 2025!
- Winter Retreat
- Community/regional training day

Seasonal gatherings!

- Halloween, Easter, and Winter Parties
- Motion passing celebrations

Attend conferences and events.

- Animal Rights Conference
- Vegan Camp out
- Students Organising for Sustainability Conference

WHY CAMPAIGN FOR A 100% TRANSITION?

Common Concerns:

Too extreme!

Too expensive

It won't make a difference

Not inclusive

What about allergies?

What about protein?

Taking away personal choice

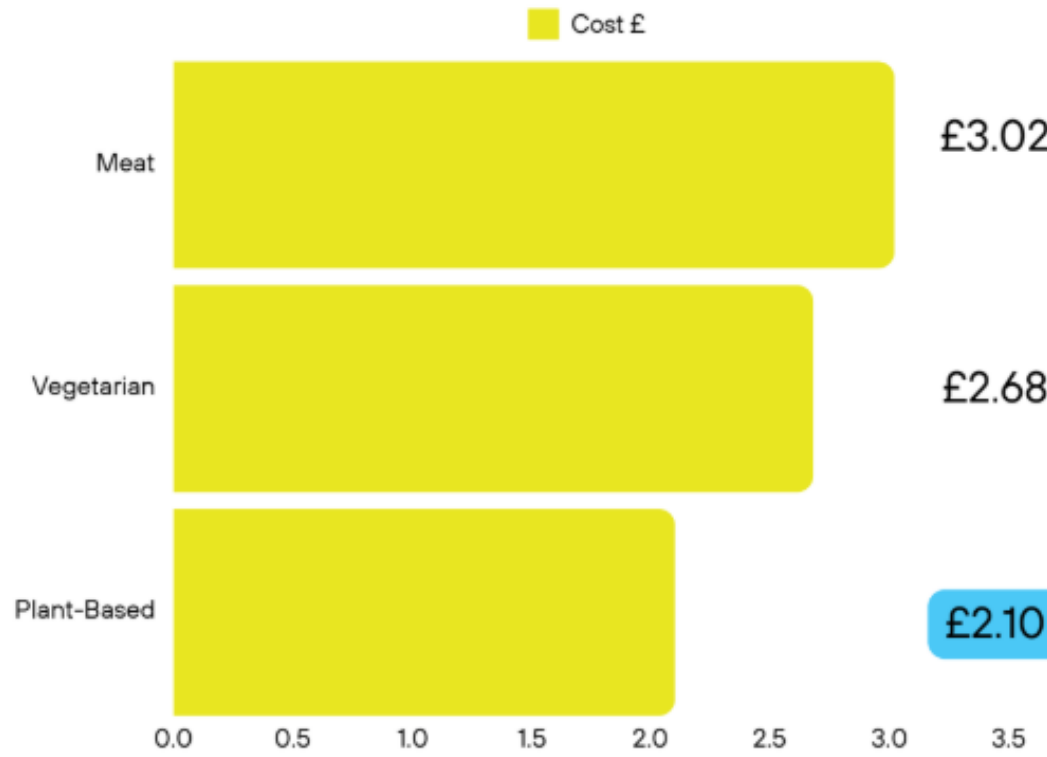


WHY CAMPAIGN FOR A 100% TRANSITION?



Financial Benefit

Food costs for plant-based meals are significantly less expensive than meat-based and vegetarian meals



Food costs for plant-based meals are on average

30% cheaper than meat-based meals, and

21% cheaper than vegetarian meals



WHAT WOULD THIS LOOK LIKE?



- **Cheaper:**

- Newcastle could save more than £500,000/year on food costs
- Reallocate funds to issues that affect students.

- **Healthier:**

- Plant-based food reduces risk of cancer, diabetes, heart disease, and more!.

- **More Inclusive:**

- Plant-Based food is free from 5 of the 14 most common allergies.
- Transitioning food systems gives the opportunity to consult students on their needs.

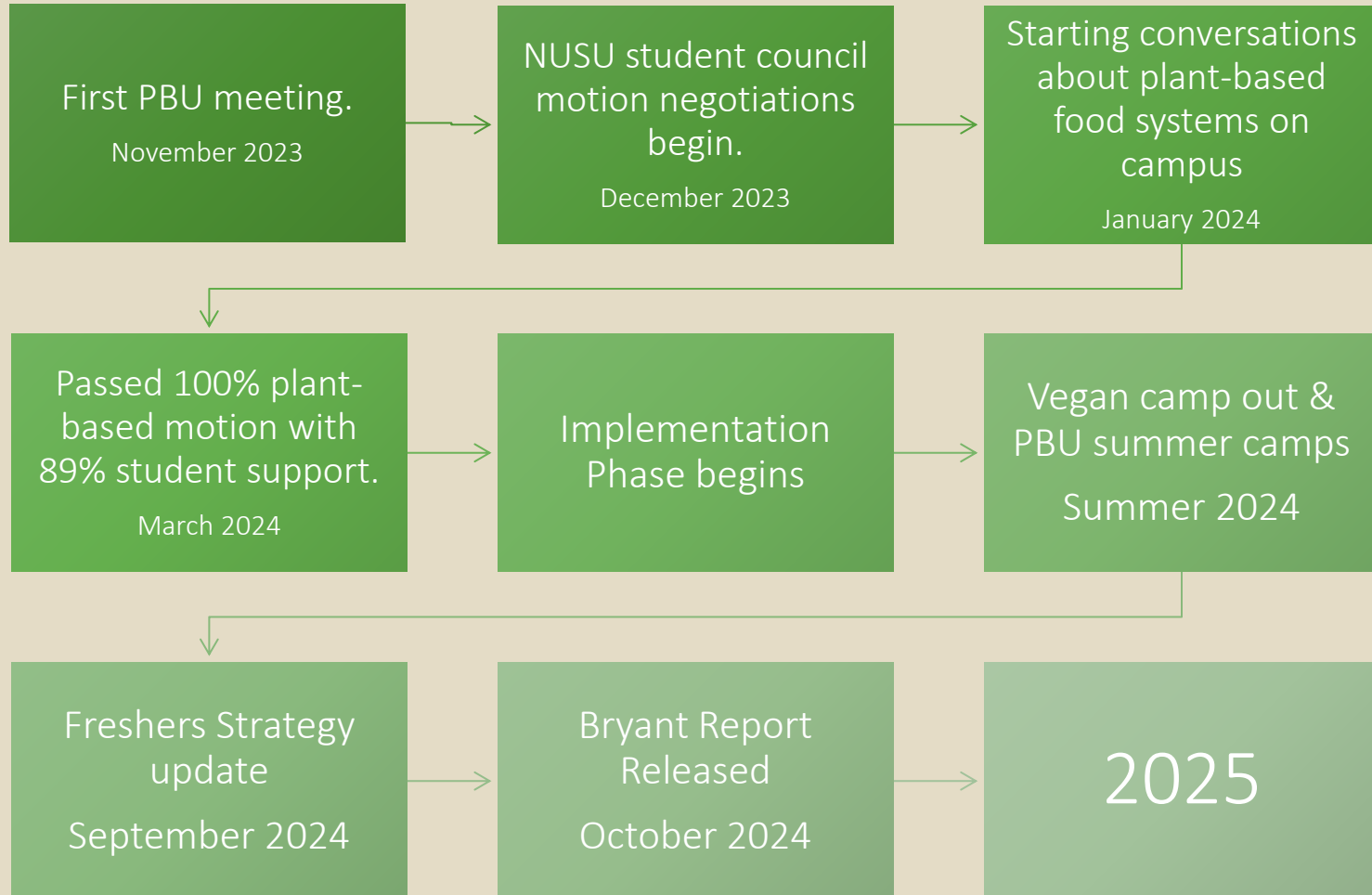
- Newcastle university will **act** on research to achieve sustainability goals!



More Sustainable!

- 76% of global farmland could be rewilded
- Reduce CO_{2e} emissions by 89%
- Reduce water use by 2/3
- Reduce eutrophication potential – safer water!
- Fewer animal deaths – domestic and wild!
- Rise in University sustainability rankings

THE STORY SO FAR...



ACHIEVEMENTS

- ★ Over 15 society endorsements
- ★ Celebrating success awards
 - ★ Changemaker of the year
 - ★ Sustainability champion of the year
- ★ Over 200 signatures on the open letter

- ★ *AND a sustainable student network which leads to events like this!*



ETHICS & ENVIRONMENT REP - WHAT IS IT?

- Student Rep elected via Student Council
- What does the role entail?
 - Meetings with the President
 - Meetings with the Uni Sustainability Team
 - Sitting on the WALEC
 - Liaising with students



STRATEGY – NUSU, UNIVERSITY, OUTREACH

- Work with NUSU
 - Discussions with Societies
 - Politics Soc
 - Disability Soc
 - Chasing up NUSU PB food provision at events
- Work with Uni
 - Sustainability Meetings
 - Faculties and Libraries
- Teambuilding/Outreach
 - Regular outreach stands to gather support for our open letter
 - Update/planning meetings
 - Socials!
 - Stickers EVERYWHERE!!!



ANY QUESTIONS?



GET INVOLVED!

UPCOMING EVENTS:

- 3/3 PBU x Quiz Soc Pub Crawl
- 4/3 Pancake day social
- TBC Quayside Market trip
- 21/3 Motion 1st Birthday Party!

**FOLLOW US ON
INSTAGRAM TO
STAY UP TO DATE!**

@PBUnewcastle

**SCAN THE QR CODE FOR
ALL QUICK LINKS**

